



SOLICITATION OF NOMINATIONS TO THE ITS CANADA BOARD OF DIRECTORS 2021-2025

Solicitation:

We are seeking innovative, action-oriented, energetic and motivated individuals who are prepared to make the necessary commitment to lead, grow and serve our organization, consistent with the goals and objectives set out in our [2020-2025 strategic plan](#). You should already be a leader who has a strong connection to the industry and the application of technology within the transportation sector.

Nominees from new and emerging fields, including connected and autonomous vehicles, smart cities, and mobility as a service are encouraged.

Collectively, the Board of Directors speaks for the entire industry. The Board encourages a slate of nominees that represents the geographic and cultural diversities of the nation, promotes equity and includes private sector, academia and public sector perspectives.

Qualified nominees will be candidates in the upcoming Board of Directors election.

Mandate:

The Board of Directors sets the strategic direction for ITS Canada to achieve our Vision statement “**We are the hub for mobility technologies**”, The Hub is the place where the needs of the Canadian transportation system connect with the ideas, technologies, and capabilities of our members. ITS Canada is the Hub where challenges meet solutions.

Achievement of the Vision leverages the expertise, products and services of our members and strengthens our brand within the transportation industry. Ultimately, achievement the vision enhances the national transportation system.

Expectations:

Each Director should be prepared and able to commit the time and energy necessary to carry out the duties of a Director and to satisfy the responsibilities of the Board.

Some key expectations for each member of the Board of Directors include:

Leadership

- Identify new business opportunities, both nationally and internationally.
- Participate in setting the strategic direction for ITS Canada.
- Represent ITS Canada and where appropriate, advocate for the organization.
- Identify opportunities and participate in the planning and organization of our Annual Conference and General Meeting.



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Governance

- Attend Board meetings (2 or 3 via teleconference and once in-person annually). Come prepared, participate and bring your financial knowledge and board governance experience to help guide our organization.
- Be willing and able to respond to Board issues in a timely manner.
- Be open to serving on the Executive Committee and/or being appointed an Officer of the Corporation (Chair, Vice-Chair, Treasurer, Secretary).
- Learn about ITS Canada – its mission, strategic plan, tactics, policies, and operations.
- Understand your role as a Director and the roles of the staff and other volunteers.
- Take action to support the decisions of the Board.

Recruit and Mentor

- Serve as a mentor for new Board Members and identify new candidates for Board participation.
- Encourage colleagues, clients and co-workers to become involved in ITS Canada.

Support

- Support and embrace diversity, equity and inclusion across all levels of our organization, embedded in activities, and participants in our activities. We are the hub for everyone.
- Support ITS Canada events through exhibition, sponsorship, speaking, attendance and encouragement of others to participate.
- Provide leadership to and participate in Committees (see Committee [link](#) on website).

Strategize

- Assess Board performance.
- Assess your performance as a Board Director.
- Assess the organization's performance.
- Review the strategic plan and objectives for the year.
- Propose and influence change you feel necessary to improve ITS Canada.

For additional information, please consult the Society's by-laws and / or contact any current Director or the Managing Director at janneke@itscanada.ca



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Guidelines for Preparation of a Candidate Biography

ITS Canada Elections 2021 Process

We are thrilled that you are interested in becoming an ITS Canada Board Member!

Biographies should be prepared on one page, in Microsoft Word format. Please use 1" margins on all four borders, and use 11-point Arial font, for consistency throughout the review and campaign process. All biographies will be posted to the ITS Canada website.

Feel free to include a recent photograph of yourself if you wish – this is preferred but is not a requirement.

The following substance is recommended for your biography:

1. Who are you and what role do you play in the world of intelligent transportation?
2. Why are you interested in being a Board Member of ITS Canada ?
3. What specific skills might you bring to the role ?
4. What experience can you bring, if any, in governance or other volunteer roles ?
5. How can those skills support the requirements outlined in the "ITS CANADA Board Member Roles and Responsibilities" document ?
6. What experience can you bring from current or previous roles in the intelligent transportation industry, and/or ITS Canada?

Candidates should also indicate whether they might be interested and willing to stand for election as Chair of the Board. Under the Bylaws of the Corporation, the Chair will be elected from among and by the new Board at its first meeting following ratification of the result of the general election, which will be held at the Special Membership Meeting on Thursday, May 31, 2021 via teleconference. All new Board members will be expected to attend that meeting.

Thank you for your interest in serving ITS Canada as a Director and Good Luck!



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